

B TECH
(SEM VII) THEORY EXAMINATION 2022-23
PROJECT MANAGEMENT & ENTREPRENEURSHIP

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- (a) What are the similarities between entrepreneur and intrapreneur?
 - (b) Differentiate between entrepreneur and manager.
 - (c) How do you create value creation?
 - (d) What is enterprise sustainability?
 - (e) What is term 'Foresight' in case of an entrepreneur?
 - (f) Differentiate appraisal from evaluation.
 - (g) What is innovation?
 - (h) Discuss the important personal barriers to entrepreneurship.
 - (i) What is a business plan?
 - (j) What is social cost Benefit analysis?

SECTION B

- 2. Attempt any three of the following: 10x3 = 30**
- (a) What do you mean by entrepreneurial motivation explain McClelland's achievement motivation theory.
 - (b) What is the importance of identifying business opportunities?
 - (c) Explain the need and importance of project management.
 - (d) What are working capital requirements?
 - (e) What are the various models of the social entrepreneurship process?

SECTION C

- 3. Attempt any one part of the following: 10x1 = 10**
- (a) Discuss the objectives of entrepreneurial development programs?
 - (b) Explain the factors affecting entrepreneurial development.
- 4. Attempt any one part of the following: 10x1 = 10**
- (a) What is the concept of innovation? Discuss its importance.
 - (b) What is the importance of idea generation in entrepreneurship process? Explain.

5. Attempt any *one* part of the following: 10x1 = 10
- (a) What does a project manager do? Discuss the role and responsibilities.
 - (b) Explain the various stages of project life-cycle.
6. Attempt any *one* part of the following: 10x1 = 10
- (a) Elaborate the various sources of funds.
 - (b) Explain the five broad phases of capital budgeting.
7. Attempt any *one* part of the following: 10x1 = 10
- (a) What is social entrepreneurship framework?
 - (b) Explain Risk Management in Social Enterprises.

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